

2019 Blue Island Park District Community Survey

Please help us collect important information regarding our park systems, activities, and events. Your time and feedback is appreciated. To submit your responses, please fill in your answers to all the questions available. When finished, select the "Submit" button to email a copy of your answers to the Blue Island Park District.

1. In how many park programs did you and your family participate during 2018?

- None
- 1-3
- 4-7
- More than 7

2. How many park events did you and your family attend in 2018

- None
- 1-3
- 4-7
- More than 7

3. How would you rate your overall satisfaction with park district programs or events in which you've participated?

- Highly satisfied
- Satisfied
- Neither satisfied nor dissatisfied
- Dissatisfied

4. What is the most important factor in your family's selection of park district programs or events?

- Affordability
- Quality
- Scheduling
- Instructors
- Facility / Location
- Other, _____

5. In your opinion, what are the best reasons to participate in a park program or event?

- Stay active and improve health
- Meet people in the community
- Spend time with family
- Other, _____

6. What are your favorite park programs? (Choose two)

7. What are your favorite park events? (Choose two)

8. What one program or event would you add to the Blue Island Park District?

9. How often does your household utilize any Blue Island Park District parks, playgrounds, or athletic fields?

- Frequently
- Periodically
- Not often
- Never

10. What park or facility do you most often use?

11. Please rate the condition of the park or playground your household most frequently uses:

- Excellent
- Good
- Fair
- Poor

12. What park amenities are most important to you and your family?

- Open fields
- Outdoor Playgrounds
- Indoor Recreation Facilities
- Swimming Pool

13. Does your family utilize memberships to recreational facilities? Example:.. pool passes, gym memberships, sports arenas, etc.

- Yes
- No

14. How often does your family engage in indoor recreational activities outside of Blue Island?

- Frequently
- Periodically
- Not often
- Never

15. Would your household benefit from an indoor community recreation center in Blue Island?

- Yes
- No
- Not sure

16. What recreational activities most interest you (Choose up to 3):

17. In your opinion, would Blue Island benefit from more indoor recreation facilities?

- Yes
- No

18. Please share with us any additional comments or suggestions to improve the Blue Island Park District.

19. How do you learn about Blue Island Park District activities, programs, and events? Select all that apply.

- Blue Island Park District website
- Social Media
- Program Guide / Print material
- Newspaper Advertisements
- Word of mouth

20. Which Blue Island Park District news platform do you follow? (Please select all that apply)

- Facebook
- Twitter
- Youtube
- Instagram
- Email newsletter
- None of the above

21. Rate your satisfaction with the Blue Island Park District social media and digital communications (if applicable).

- Very satisfied
- Satisfied
- Neither satisfied nor dissatisfied
- Dissatisfied
- Not applicable

22. Which of the following describes how often you visit the Blue Island Park District website?

- Daily
- Weekly
- Monthly
- Never

Please rate the Park District website's features on a scale of **1** to **10** with **1** = Very Dissatisfied and **10** = Very Satisfied

23. Ease of Navigation

1 10

24. Clarity of Content and information

1 10

25. Online Registration

1 10

26. Content Accessibility

1 10

27. Mobile apps can help the Park District relay real-time information to residents and program participants, including activity updates, weather cancellations, promotions, and provide better accessibility to information. Would you download a Blue Island Park District app onto your mobile phone or device if available?

- Yes
- No
- Not sure

28. Are you currently a resident of Blue Island?

- Yes
- No

29. Do you own or rent?

- Own
- Rent
- Neither

30. How long have you resided in Blue Island?

- Less than 2 years
- 3 - 5 years
- 6 - 10 years
- 10 or more years

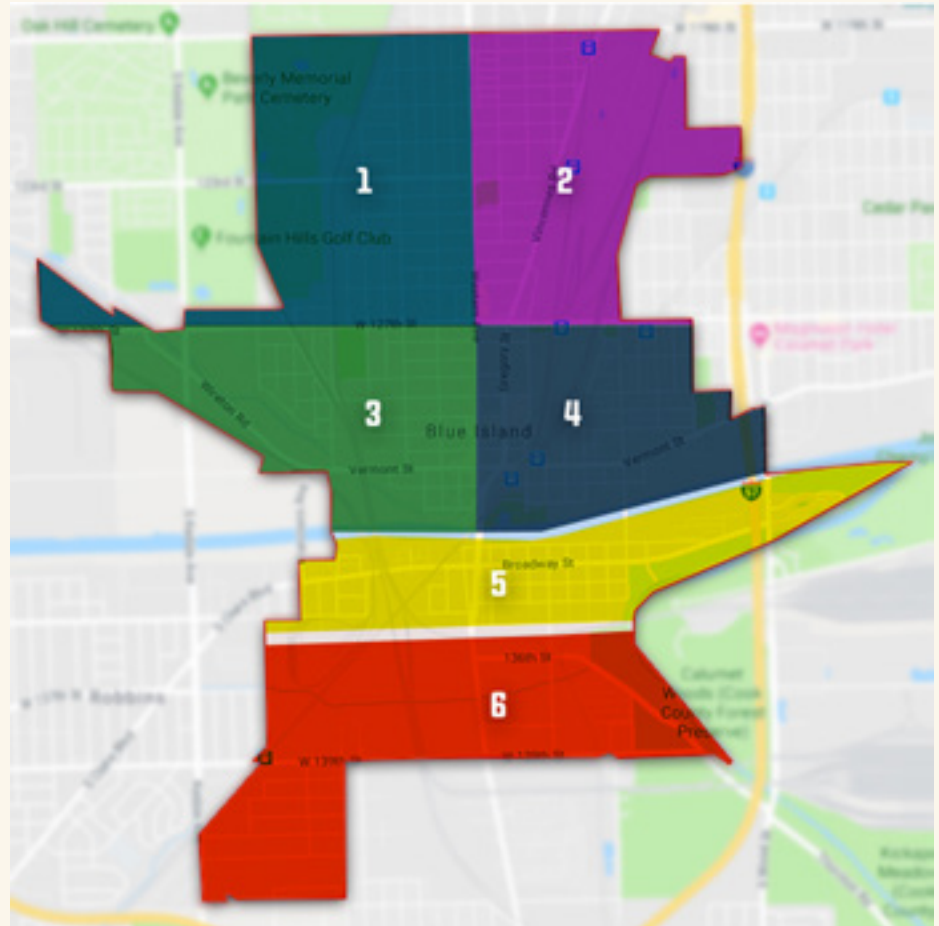
31. How would you describe yourself?

- Hispanic or Latino
- Asian
- Black or African American
- White
- Other

Letting us know in what part of town you reside will help us focus on the important needs of your area.

32. Using the below map, please indicate which number best represents the area in which you reside.

- 1
- 2
- 3
- 4
- 5
- 6
- neither



Thank you for participating in our survey. Responses must be submitted by October 1st, 2019. You may submit your responses in person at a drop box located at the address below:

Memorial Park Registration Office

12804 S. Highland Ave. Blue Island, IL 60406

Email (optional)